



Make contacts

One-on-One Concept

The One-on-One concept offers you the opportunity to establish contacts with international suppliers from the entire automotive industry.

About 200 companies from approx. 25 countries will meet in Lindau for two days – ranging from system suppliers and development service providers to parts makers.

Via an innovative match-making-software the cooperation profiles of all participants can be accessed, companies with mutual cooperation interests can be easily identified and specific meetings can be requested in advance.

Bayern Innovativ Ltd. generates an individual schedule for each participant base on their requests.

Thus, up to 19 meetings each of 30 minutes duration can be realized on 20/21 September, 2010 at the same location.

In order to ensure efficient postprocessings you will receive the company profiles including the contact persons of all participating companies on CD.

Use this opportunity to make numerous new and interbranch contacts at this international forum.

Internet

The website is the central information and interaction platform with regard to

- online registration
- complete information about the forum
- list of currently registered companies
- a list of partner organisations supporting this forum in their countries

www.bayern-innovativ.de/lindau2010en

How to take part

- Register online via www.bayern-innovativ.de/lindau2010en for the event and complete a short company, participant and cooperation questionnaire in English.
- You will receive your confirmation with individual access data.
- Convenient search functions allow you to identify companies of interest. You can make requests for meetings. At the same time you can see the companies requested you for a meeting. Meetings can be accepted or refused.
- In order to be prepared at the best, you will receive your individual schedule before the event.

Deadlines

Online registration
www.bayern-innovativ.de/lindau2010en **15 July, 2010**

Selection of pre-arranged
business meetings **30 August, 2010**

Online appointment
schedule available **10 September, 2010**

Overall Coordination

Bayern Innovativ Ltd.
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General Information

Location

Inselhalle Lindau
Zwanzigerstraße 12
88131 Lindau, Germany

Conference Time

Monday, 20 September, 2010
12:00 – 17:30

Tuesday, 21 September, 2010
09:00 – 17:15

Evening Event

Monday, 20 September, 2010
18:00 – 22:00

Conference Language

English

Registration

www.bayern-innovativ.de/lindau2010en

Closing Date for Registration 15 July, 2010

Registration Fee

Fees include conference documents, lunch, refreshments and evening event.

1st participant: **€ 410,-**

2nd participant of the same company: **€ 310,-**

Charges do not include 19 % VAT

Accommodation

ProLindau GmbH & Co. KG
Ludwigstraße 68, 88131 Lindau, Germany
Phone +49 8382-2600-32
info@prolindau.de

Registration Conditions

On receipt of your registration, a confirmation will be sent to the e-mail address given. An invoice will be sent via post to the given address unless otherwise stated.

Cancellations received before 15 July, 2010 are exempt from charges. For later cancellations and for not-attendance, the full amount will be incurred. Substitution of participants is possible according to prior agreement. Bayern Innovativ reserves the right to conduct inevitable programme changes. The general terms and conditions as well as the terms of data privacy protection of Bayern Innovativ GmbH apply: www.bayern-innovativ.de/agben; www.bayern-innovativ.de/datenschutz

International
One-on-One Forum

Automotive Suppliers

Vehicle – Powertrain – E-Mobility

Photos: Bayern Innovativ GmbH/Thomas Gieger, Peugeot Deutschland GmbH



Inselhalle Lindau, Germany
20 – 21 September, 2010

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Welcome



Prof Dr Josef Nassauer
Chief Executive
Bayern Innovativ Ltd.
Nuremberg



Dr Josef Keller
Member of the
Cantonal Government
St.Gallen

The automotive industry is back on the road to recovery. Sales are increasing in Europe, North America and particularly in Asia. A major trend is the further increasing variety of cars.

This is boosting the requirements to the car makers and suppliers for more efficiency and flexibility as well as for technological innovations – from lowcost to the premium-class range. Furthermore, energy consumption and emissions of vehicles are in the centre of attention comprising combustion engines, hybrid technology and electrical cars.

Thus, new technologies are becoming more and more important within the automotive value chain. Further developments in light-weight construction, energy storage, new concepts for attractive interiors, new driver assistance systems for even more safety and comfort, highly precise navigation systems or real-time communication with traffic management systems are just a few examples.

As a result of this dynamic in the market, more emphasis is put on new cooperation strategies as well as on the integration of new technology partners into added-value chains. Since the automotive industry is in demand of competencies so far only rarely needed.

Manufacturers and suppliers are therefore continuously striving for new best possible partners on all levels – from regional to international – in purchasing, development, production and sales.

With this in mind, Bayern Innovativ Ltd. is organising the 12th BAIKA One-on-One cooperation platform for manufacturers and suppliers. This platform enjoys great international response and is regarded as one of the worldwide leading matchmaking events.

On 20/21 September 2010, approximately representatives of more than 200 companies and institutes from 25 countries are expected in Lindau, with some 1000 pre-arranged one-on-one business meetings being organised for them.

On average, each participant has 15 cooperation meetings with partners of his own choice, with a high success rate of nearly 50 per cent according to past experience.

The BAIKA One-on-One Cooperation Forum opens up comprehensive tailor-made opportunities for establishing direct contacts with automobile manufacturers and suppliers as well as with experts from other sectors such as electronics, mechanical engineering and material development. Take advantage of this opportunity to initiate new cooperations today for the developments of tomorrow.

The forum is being conducted by Bayern Innovativ Ltd. in collaboration with the Department of Economic Affairs of the Canton of St.Gallen, the German Association of the Automotive Industry (VDA) and supported by the Bavarian State Ministry of Economic Affairs, Infrastructure, Transport and Technology. In addition more than 30 partner organisations from Europe, North America and Asia are involved.

We are looking forward to welcoming you in Lindau.

Josef Nassauer
Prof Dr Josef Nassauer

Josef Keller
Dr Josef Keller



International One-on-One Forum

Automotive Suppliers

Vehicle – Powertrain – E-Mobility

20 September, 2010

11:00 – 12:00 **Registration and Light Refreshments**

12:00 – 12:15 **Opening Remark**
Prof Dr Josef Nassauer
Chief Executive,
Bayern Innovativ Ltd., Nuremberg

12:15 – 12:30 **Welcome Address**
Petra Meier to Bernd-Seidl
Lord Mayor, City of Lindau
Dr Josef Keller
Head of the Cantonal Department of Economic Affairs,
Member of the Cantonal Government St.Gallen,
Switzerland

12:30 – 12:45 **European Partnership of Automotive Regions**
Dr Kord Pannkoke
Bayern Innovativ Ltd., Nuremberg

12:45 – 13:00 **Coffee Break**

13:00 – 15:00 **Cooperation Meetings**
1/2 hour One-on-One Meetings

15:00 – 15:30 **Coffee Break**

15:30 – 17:30 **Cooperation Meetings**
1/2 hour One-on-One Meetings

Evening Event 20 September, 2010

18:00 – 22:00 **Traditional Evening with
Regional Gastronomic Specialities**

21 September, 2010

09:00 – 09:20 **Trends in the Automotive Industry –
Insight of a Network Organisation**
Prof Dr Josef Nassauer
Chief Executive,
Bayern Innovativ Ltd., Nuremberg

09:20 – 09:50 **Competitive Setup of Supplier Value Profiles**
Norbert Neumann
Vice President Purchasing, Chassis System
Control, Robert Bosch Ltd., Blaichach

09:50 – 10:20 **Powertrain 2020 – Challenges & Solutions
from a Suppliers Perspective**
Karsten Hofmann,
Director Advanced Development,
Continental Automotive, Regensburg

10:20 – 10:30 **Coffee Break**

10:30 – 12:30 **Cooperation Meetings**
1/2 hour One-on-One Meetings

12:30 – 13:30 **Lunch Break**

13:30 – 15:30 **Cooperation Meetings**
1/2 hour One-on-One Meetings

15:30 – 15:45 **Coffee Break**

15:45 – 17:15 **Cooperation Meetings**
1/2 hour One-on-One Meetings

Partners

